

# LESLIE BOPPERT

## USER EXPERIENCE (UX) DESIGNER

leslieboppert.com

### SKILLS

User Research  
Personas  
Customer Journey Maps  
Card Sorting  
Wireframing  
Prototyping  
User Testing  
Web Design  
HTML & CSS

### SOFTWARE

Sketch  
Invision  
OptimalSort  
Photoshop  
InDesign  
Illustrator  
Dreamweaver  
Axure  
Adobe XD  
WordPress  
Event Rebels  
netFORUM  
Constant Contact  
Mailchimp

### AWARDS

Web Marketing Association  
Non-Profit Standard of  
Excellence Award: AAA  
Stars of Life Website, *Fall 2015*

GD USA Health + Wellness  
Award: PFA Marketing  
Brochures, *Fall 2014*

AMG Employee of the Year,  
*December 2014*

### EDUCATION

#### **Master of Professional Studies in UX Design**, *December 2017*

Maryland Institute College of Art (MICA) | Baltimore, MD

#### **Bachelor of Arts in Graphic/Information Design**, *May 2012*

#### **Bachelor of Science in Marketing**, *May 2012*

Central Connecticut State University | New Britain, CT

### WORK EXPERIENCE

#### **UX Designer**, *November 2018 - Present*

Halfaker and Associates, LLC | Arlington, VA

Synthesize user research into deliverables – personas, journey maps, and site outlines. Design high fidelity mock-ups and UI elements for production in Sketch. Build clickable annotated prototypes in Invision for user testing and handoff to developers. Iterate designs based on user testing results. Write notification, error, and validation messages for applications. Run 508 accessibility checks for PDFs. Develop and edit scripts for user interviews and testing. Facilitate user interviews. Collaborate with the UX team, Scrum teams, Content team, and clients.

#### **Senior Graphic Designer**, *November 2012 - November 2018*

Interel US (Formerly AMG) | Washington, DC

Innovated UX practices for the first time in company history by instituting a card sort and publishing an article. Pitched user research in website proposals. Designed print and digital materials for conferences and associations. Designed and coded custom, responsive websites in WordPress. Skinned registration sites in Event Rebels to mirror conference sites. Built email templates in Mailchimp and Constant Contact. Collaborated with colleagues, developers, and 20+ clients on project vision, scope, and timeline. Oversaw departmental project assignment and training.

#### **Graphic Design Intern**, *Summer 2011*

The Woodrow Wilson International Center for Scholars | Washington, DC

Contributed to the design of several publications. Worked closely with clients.

#### **Graphic Design Intern**, *Spring 2011*

Hispanic Recruitment Services | New Britain, CT

Designed logos, banner ads, and interactive PDF forms. Collaborated with a developer on website changes.

📞 (203) 927-8177

✉ leslieboppert@gmail.com

📍 Arlington, VA